



## **2012 Insert Schedule**

There are typically 4 Coupon Inserts that come in the newspaper during the year.

1. SmartSource (SS)
2. Red Plum (RP): Also known as "Vlassis"
3. Proctor & Gamble (P&G): Usually comes monthly
4. General Mills (GM): Sporadic insert usually the first weekend of the month, but not every month.

\*\*\*All information is subject to change. Please visit [TrueCouponing.com](http://TrueCouponing.com)>Coupons>Coupon Inserts for the most up-to-date information.\*\*\*

### **~ January ~**

- 01** - Redplum, Smart Source (2), P&G
- 08** - Redplum, Smart Source
- 15** - Smart Source
- 22** - Redplum, Smart Source
- 29** - Redplum, Smart Source, P&G

### **~ February ~**

- 05** -Redplum, Smart Source
- 12** - Redplum, Smart Source (2)
- 19** - Redplum
- 26** - Smart Source (2)

### **~ March ~**

- 04** - Redplum, Smart Source, P&G
- 11** - Redplum, Smart Source
- 18** - Redplum, Smart Source
- 25** - Redplum, Smart Source

### **~ April ~**

- 01** - Redplum (2), Smart Source (2), P&G
- 08** - No Inserts Scheduled (Easter)
- 15** - Redplum, Smart Source
- 22** - Smart Source
- 29** - Redplum, Smart Source

### **~ May ~**

- 06** - Redplum, Smart Source, P&G
- 13** - Redplum, Smart Source
- 20** - Redplum, Smart Source
- 27** - No Inserts Scheduled (Memorial Day)

### **~ June ~**

- 03** - Redplum, Smart Source, P&G
- 10** - Redplum, Smart Source
- 17** - Redplum, Smart Source
- 24** - Redplum, Smart Source

### **~ July ~**

- 01** - No Inserts Scheduled (4th of July)
- 08** -Redplum, Smart Source, P&G
- 15** - Smart Source
- 22** - Redplum, Smart Source
- 29** - Redplum, Smart Source

### **~ August ~**

- 05** - Redplum (2), Smart Source
- 12** - Redplum, Smart Source
- 19** - Redplum, Smart Source
- 26** - Redplum, Smart Source

### **~ September ~**

- 02** - No Inserts Scheduled (Labor Day)
- 09** - Redplum, Smart Source (2)
- 16** - Redplum, Smart Source
- 23** - Smart Source
- 30** - Redplum, Smart Source

### **~ October ~**

- 07** - Redplum, Smart Source (2), P&G
- 14** - Redplum, Smart Source
- 21** - Redplum, Smart Source
- 28** - Redplum, Smart Source

### **~ November ~**

- 04** - Redplum, Smart Source, P&G
- 11** - Redplum (2), Smart Source
- 18** - Smart Source
- 25** - No Inserts Scheduled (Thanksgiving)

### **~ December ~**

- 02** - Redplum, Smart Source, P&G
- 09** - Redplum, Smart Source
- 16** - Smart Source
- 23** - No Inserts Scheduled (Christmas)
- 30** - No Inserts Scheduled (New Year's)