


~“TRUECouponing” Cliff Notes~

TRUECouponing is:

- Holding coupons until the products go on sale
- Waiting for the lowest price during the 12-week sales cycle
- Buying newspapers in even numbers
- Using match-ups from TrueCouponing.com  (Remember to look for the shopping carts, they point you to the BEST deals!)
- Buying enough product to last until the next sale cycle
- Buying items on sale vs. when needed
- Blessing others 😊

Coupons:

- Use one manufacturer's coupon **AND** one store coupon (Publix, Sweetbay, etc.) on a product. 1 Mfr Q and 1 Store Q = Stacking (but watch for item specifications)
- a BOGO coupon must be used **ALONE** on a BOGO deal! (It is one coupon that applies for 2 products)
- Manufacturer's coupons start with a “5” or “9”
- Blinkies, hangtags & tearpads
- Printables

File coupon inserts by Sunday date. **DON'T cut yet!**

- Mark the date on the inserts. Save them all!
- Store them in your coupon box w/file folders.
- Donate expired coupons to the military.

Shop to build your stockpile. ‘Bootcamp’

You don't want to pay the regular price ever again!

Learn to give up brand loyalties for **BIG SAVINGS!**

Products go on sale in “groups” like laundry detergent. One particular brand may take longer to come back on sale.

National brands are cheaper with a coupon than house brands.

Warehouse shopping has its limitations because the price of an economy sized anything is generally higher than a regular-sized product bought with a coupon!

Use the Coupon Database on our website for “NEED NOW” items!

Your Shopping Trip:

Carry a coupon purse, basket, etc.

DISINFECT THE CART!

Check for new flyers.

Shop **ONLY** off of your list.

Organize your coupons before getting in check out line.

A Little Lingo

OOP-Out of Pocket

Q-Coupon

SQ-Store Coupon

MQ-Manufacturer Coupon

SS-Smart Source

RP-Red Plum

PG-Proctor & Gamble

GM-General Mills

Overage - when you get paid to buy an item

FREE-FREE- a BOGO sale with a BOGO coupon

~Let's talk ETHICS!!~

1. Read the coupon wording carefully- The coupon should be used **ONLY** for the specific item(s) listed on the coupon."
2. Watch expiration dates!
3. Organize coupons **BEFORE** you get to the checkout. Neat & tidy!
4. Buy only what your family needs. . .leave some for the next couponer.
5. **DO NOT** re-sell coupon-purchased items! Use them for your family.
6. Don't return a coupon-purchased product without subtracting the coupon value. Exchange the item instead.
7. Always be pleasant to store personnel.

We encourage everyone to play by the rules, this benefits **EVERYONE!** Thank You!



